

Investor Update

First Quarter Fiscal Year 2016

J. TYLER HAAHR

Chairman and Chief Executive Officer, Meta Financial Group

Tyler Haahr has been with Meta Financial Group since 1997. Previously, he was a partner with the law firm of Lewis and Roca LLP, Phoenix, Arizona. Tyler received his B.S. degree with honors at the University of South Dakota in Vermillion, SD, and he graduated with honors from the Georgetown University Law Center, Washington, D.C.

BRAD HANSON

President, Meta Financial Group and MetaBank

Brad Hanson founded Meta Payment Systems in 2004. He has more than 20 years of experience in financial services, including numerous banking, card industry and technology-related capacities. During his career, Brad has played a significant role in the development of the prepaid card industry. Brad graduated from the University of South Dakota in Vermillion, SD with a degree in Economics.

GLEN HERRICK

Chief Financial Officer, Meta Financial Group and MetaBank

Glen Herrick joined Meta in 2013 after previously serving in various finance, treasury, and risk management roles at Wells Fargo, including as CFO of Wells Fargo's student loan division. Glen received his B.S. degree in Engineering Management from the United States Military Academy at West Point, N.Y. and MBA from the University of South Dakota. He also graduated from the Stonier Graduate School of Banking.

CINDY SMITH

Head of Technology and Operations, Meta Financial Group and MetaBank

Cindy Smith joined Meta in 2015 with 25+ years of industry experience, including serving as EVP & Director of Client Contact Services/Channel Management and as EVP & Director of BankCard Product and Services at Zions Bancorporation. In 2008, she was named by *American Banker* as one of the "Top 25 Most Powerful Women in Banking". Cindy has an MBA from Lansbridge University and a Masters in Management from the American Graduate School of Management.

Meta Financial Group Highlights

Overview

Net Income (1QFY16 vs 1QFY15)

- GAAP year over year growth of 13%
- Core year over year growth of 26%¹

Earnings Profile

- Sizable and growing non-interest income
- Opportunity for NIM expansion in current and higher rate environment
- Revenue from business development & new agreements generally lags 9-12 months behind implementation costs; coiled spring effect to future earnings

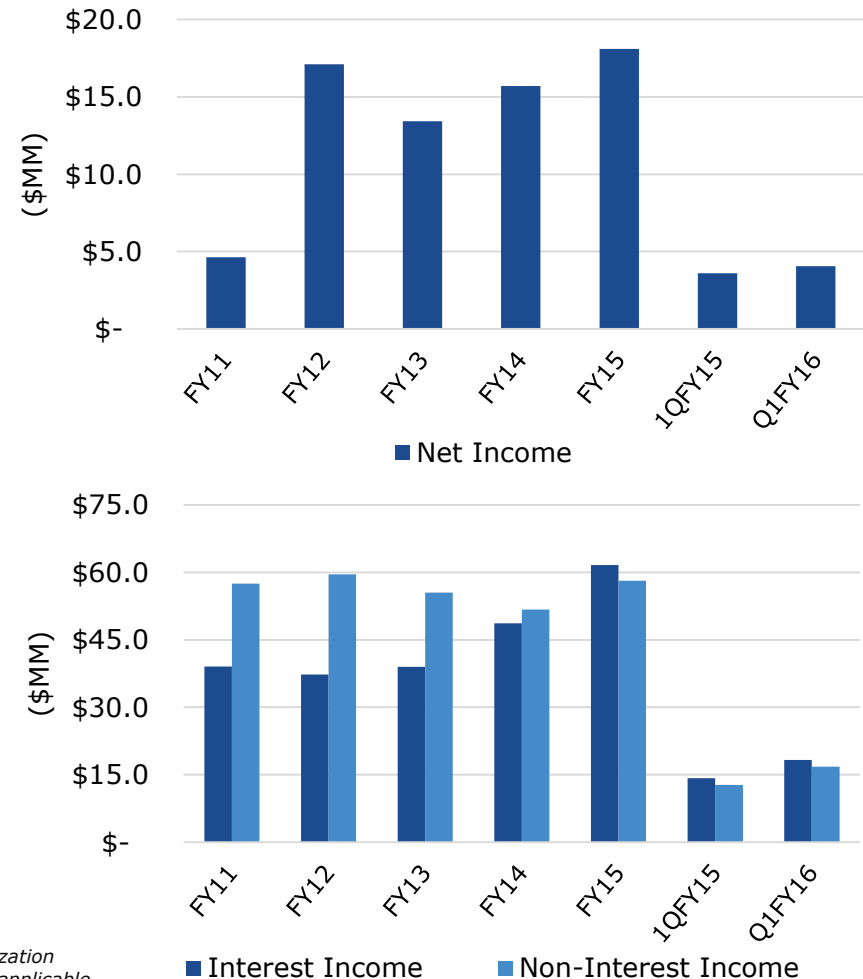
Very strong asset quality

- NPAs are less than one fourth of bank industry average at 0.22% of total assets²

Acquired Refund Advantage tax payments business

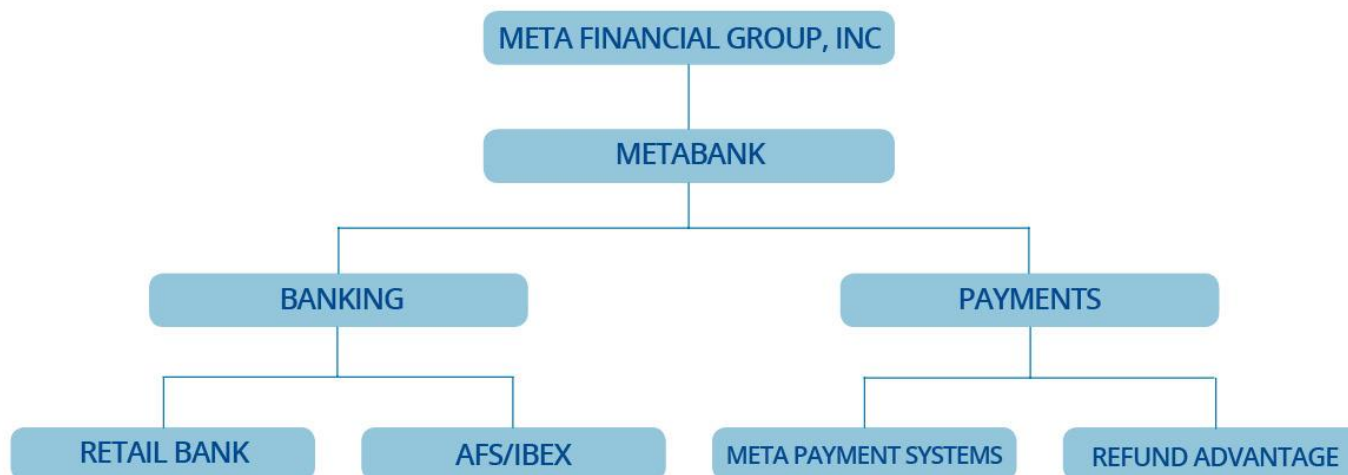
- Will contribute sizable revenue and income in Q2FY16 (tax seasonality)
- Expenses spread throughout full year

Income



¹1QFY16 excludes \$0.02MM gain on sale of securities, \$(0.18)MM merger expense, \$(1.19)MM amortization expense, and \$(1.59)MM of operating losses for our newly acquired Refund Advantage business, less applicable taxes. 1QFY15 excludes \$(1.3)MM loss on sale of securities, \$(0.4)MM merger expense and \$(0.1)MM amortization expense, less applicable taxes.

²Meta NPA/Assets as of 12/31/15, all other bank NPA/Assets as of 9/30/2015



Banking

- ❖ Growing community bank in regions with strong economies – IA & SD
- ❖ Strong and high-quality commercial, mortgage & ag loan growth
- ❖ AFS/IBEX asset acquisition completed in December 2014
 - Platform for nationwide expansion
 - High quality; strong loan growth

Payments

- ❖ A top prepaid card issuer
 - Robust deposit growth
 - Growing “annuity” stream and fee income
 - New partners being added & existing partners expanding
- ❖ New product introductions have begun with more expected in 2016
- ❖ Refund Advantage acquisition completed in September 2015

Overview

- ❑ Prepaid card industry leader with payments diversification
- ❑ Deposit Growth ~25% (qtr. avg.) over prior year
- ❑ Fee income up 17% YoY
 - Continuing to grow “annuity” stream
- ❑ Adjacent and complementary new product introduction
 - Refund Advantage – Tax channel
 - Additional MPS distribution
 - FasterMoney
 - New Credit products
- ❑ Meta’s strong systems and infrastructure, and upfront regulatory requirements create a competitive advantage with high barriers to entry

Highlights

- ❑ Growing existing relationships
 - Netspend
 - Money Network
 - Blackhawk
 - Global Cash
- ❑ New relationships driving accelerating growth, with a strong pipeline
 - InComm
 - Unirush
 - Store Financial
 - Hyperwallet Systems
 - Berkley Payment Solutions
 - Univision
- ❑ 10 of the top 10 program managers under contract through at least December 2019

Retail Bank

- ❑ **Regional Community Bank**
 - 60+ years in business
 - 10 locations in IA and SD
 - Growing, profitable operations
 - Attractive combination of commercial, agricultural, retail and national insurance premium lending
 - Low-cost deposit base gives Bank competitive advantage on terms to attract high-quality credits
- ❑ **Net loan growth of 21% (\$105MM) last 12 months**
- ❑ **Expect continued robust loan growth in the next year**
- ❑ **Expect continued high credit standards resulting in low non-performing assets**

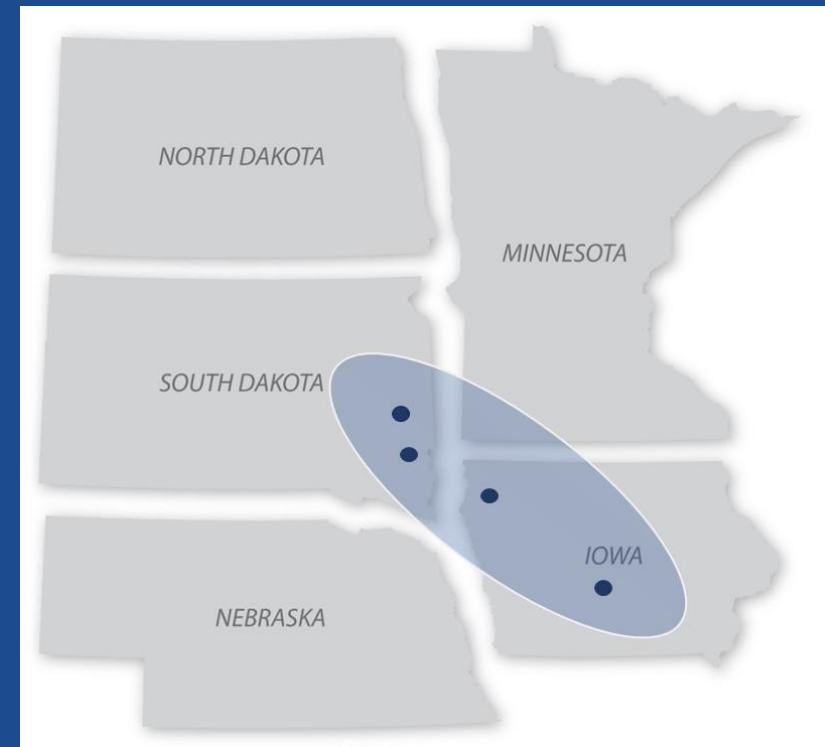
Locations

South Dakota

- Brookings
- Sioux Falls

Iowa

- Des Moines
- Storm Lake

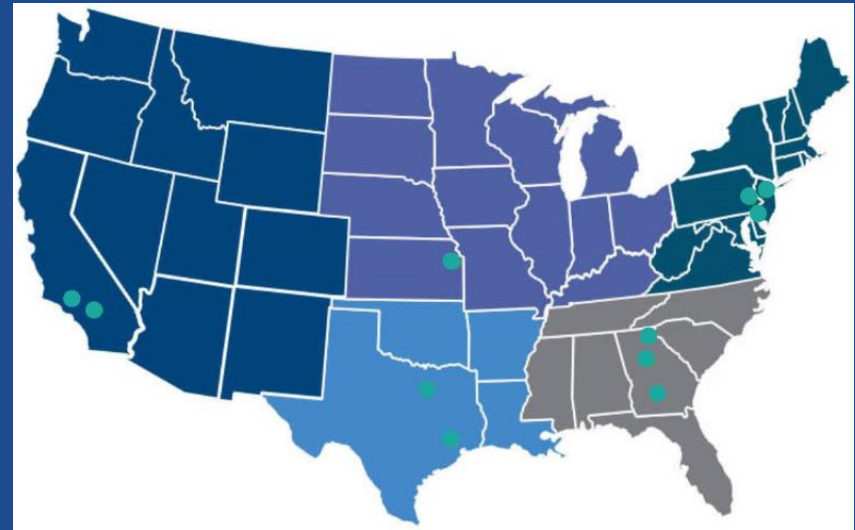


AFS/IBEX – Premium Finance

- Loans to commercial businesses fund their property, casualty, and liability insurance premiums.
 - Short duration assets; typically 9-10 month terms
 - Higher yields than alternative investments, particularly for the term
 - Loans generally priced as a spread to Prime, reset higher as Prime moves higher
 - Significant collateralization on most loans minimizes credit risk
- Loans up \$37MM or 50% (1QFY15 to 1QFY16)
- Scalable platform will support anticipated robust national growth
 - New, seasoned sales executives added in second half of FY15
- Diversifies the Bank's assets and earnings and efficiently deploys capital into higher earning assets
- Building franchise value
 - Competitive advantage utilizing the low cost of funds which will further be exploited in a rising rate environment

National Footprint:

- West
- Southwest
- Midwest
- Southeast
- Northeast



Meta Financial Group

- ❑ **#44** in American Banker Magazine “More double-digit goodness” (June 2015) based on avg. ROE over the past 3 years
- ❑ **#48** in American Banker Magazine “Top 200 Community Banks and Thrifts” (June 2015) Top 1% based on 3 year ROE
- ❑ **Top 100** in ABA Banking Journal’s annual Performance Ranking for \$1B-\$10B banks (2014)
- ❑ **Second largest Prepaid card issuer** in the U.S. ranked by purchase volume – The Nilson Report (2015)
- ❑ **Top 40** of ACH originators in 2014 (NACHA 2015)
- ❑ **Top 30** of ACH receivers in 2014 (NACHA 2015)
- ❑ Added to **Russell 2000 Index (RTY)** in June 2013
- ❑ Added to NASDAQ’s **ABA Community Bank Index (ABQI)** in December 2013

Growth Drivers

Optimize synergies: Bank and Payments

- Strong loan growth in local markets, AFS/IBEX and MPS
 - Continue to improve upon earning asset mix
- Low-cost deposits with long average life (almost 7 years) feed increasingly diverse asset mix
- Unlock value of non-interest bearing deposit base
 - Rising rates expected to increase yields while funding costs remain low
- MBS portfolio yields & related income expected to increase significantly if rates rise

Leverage MPS leadership in payments industry

- Increasing market share organically and with new partners
- Expanded Tax Payments space via Refund Advantage acquisition
- Emergent leader in “virtual cards” for electronic settlements
- Sponsors approximately 65% of U.S. “white label” ATMs
- 43 patents with over two dozen pending

Bank entrance into Specialty Lending

- AFS/IBEX acquisition in December 2014
 - Hired additional experienced executive and sales professionals for AFS/IBEX in fiscal 2015
- ClearBalance partnership may provide a loan portfolio of up to \$100MM in receivables over the next two years with limited credit risk.
 - Rates received adjusted on an annual basis based on a Prime + formula.
 - Hospitals are underwritten and provide credit guarantee

- ❑ Early adopter of sophisticated compliance systems
- ❑ OCC consent order removed in August 2014
- ❑ Federal Reserve Bank consent order removed in May 2015
- ❑ Investments in MPS program design, training and technology
 - Implemented enhanced BSA/AML technology
 - Enhanced infrastructure supports growth
 - Prior investments allows more focus on growing current business and new development opportunities with expected improving efficiencies coming in late 2016
- ❑ High competitive barriers to enter prepaid Industry = wide “moat”
 - Expertise, Capital, Compliance
 - Operational infrastructure
 - High start-up costs
 - Durbin-related disadvantages for larger banks

Interest Rate Risk Management

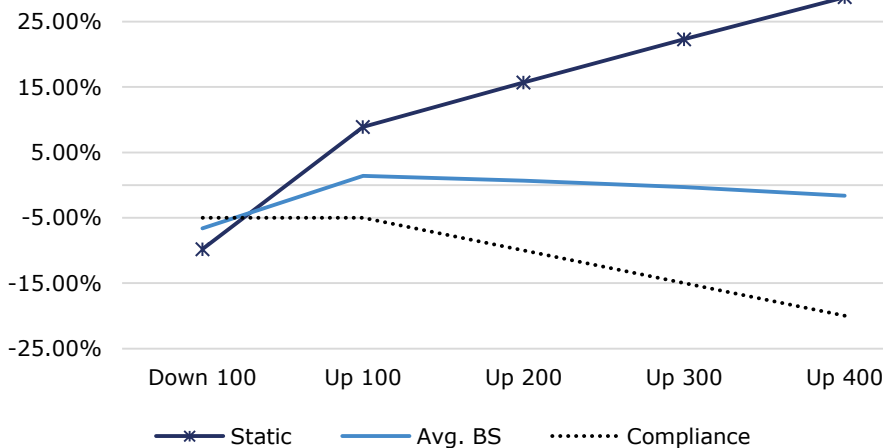
- ❏ Positively leveraged for higher rate environment
- ❏ OCI volatile relative to peers
 - We believe GAAP understates balance sheet true value, particularly low-cost deposits
 - Meta MTM of ~50% of assets available for sale (securities) vs. typical “peer” at ~15-20%
 - Significant increased value of non-interest bearing deposits with long average life
- ❏ Expect continued, increasing Net Interest Margin (NIM)
 - Continued robust loan growth at retail bank and AFS/IBEX improves earning asset mix
 - NIM up 12bps from 4Q2015 and 21bps YOY
 - Premium Finance (AFS/IBEX) loan yields should adjust higher if rates rise as loans are generally priced at Prime plus a spread
 - Growing Premium Finance loan portfolio increases duration flexibility and thus provides increased yields in the securities portfolio
 - Mortgage-Backed Securities (MBS) could provide solid tailwind to income
- ❏ Reinvestment opportunity promotes NIM expansion in an up-rate environment
 - Cash flow from securities and loans and growing MPS deposits deployed at higher rates
 - MBS portfolio yields expected to increase with only nominal extension if rates rise
 - Value of deposit base increases if rates rise

IRR Sensitivity – What We Believe

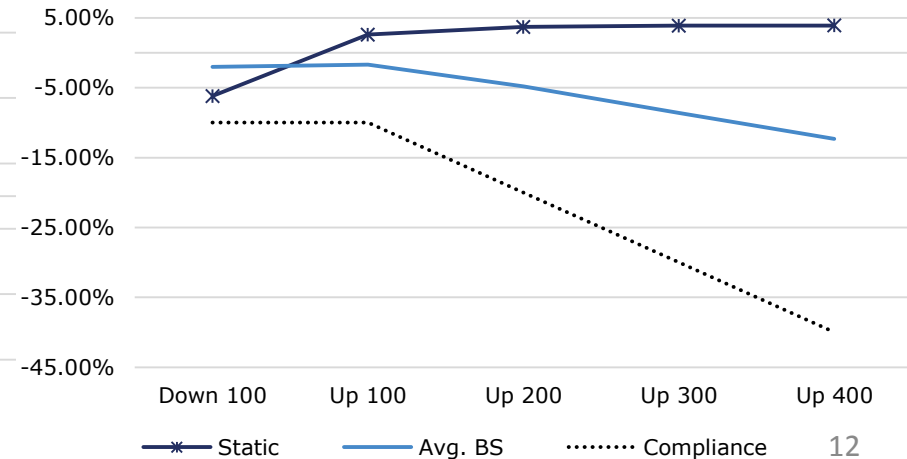
Static interest rate risk (IRR) results do not accurately reflect Meta’s true interest rate sensitivity due to our unique, predictable deposit base

- Due to historically predictable weekly, monthly, and yearly deposit volatility, static IRR results can be significantly skewed
- Utilizing quarterly average balances for deposits and borrowings, with cash as the offset, provides a more accurate view of the Company’s IRR position
- Understanding the predictable, quarterly and yearly, cyclical in deposits and investments is necessary to interpret interest rate risk results
- MPS related non-interest bearing deposit value will be unlocked if interest rates rise
- Large deposit increase in the March quarter is not included in December quarter analysis

Earnings at Risk (%) – Parallel
December 31, 2015



Economic Value of Equity (%Δ) – Parallel
December 31, 2015



OVERVIEW

CAPITAL RATIOS

Capital enhancements

- Recent \$26 million and \$12 million private placements supporting Refund Advantage acquisition and other growth
- 2014-15 ATM net proceeds of \$25.4 million to support growth
- \$61.0 million in 2012-13 via private placements and ATM offering
- Strong institutional investor base shows continued support

Maintain strong capital ratio goals

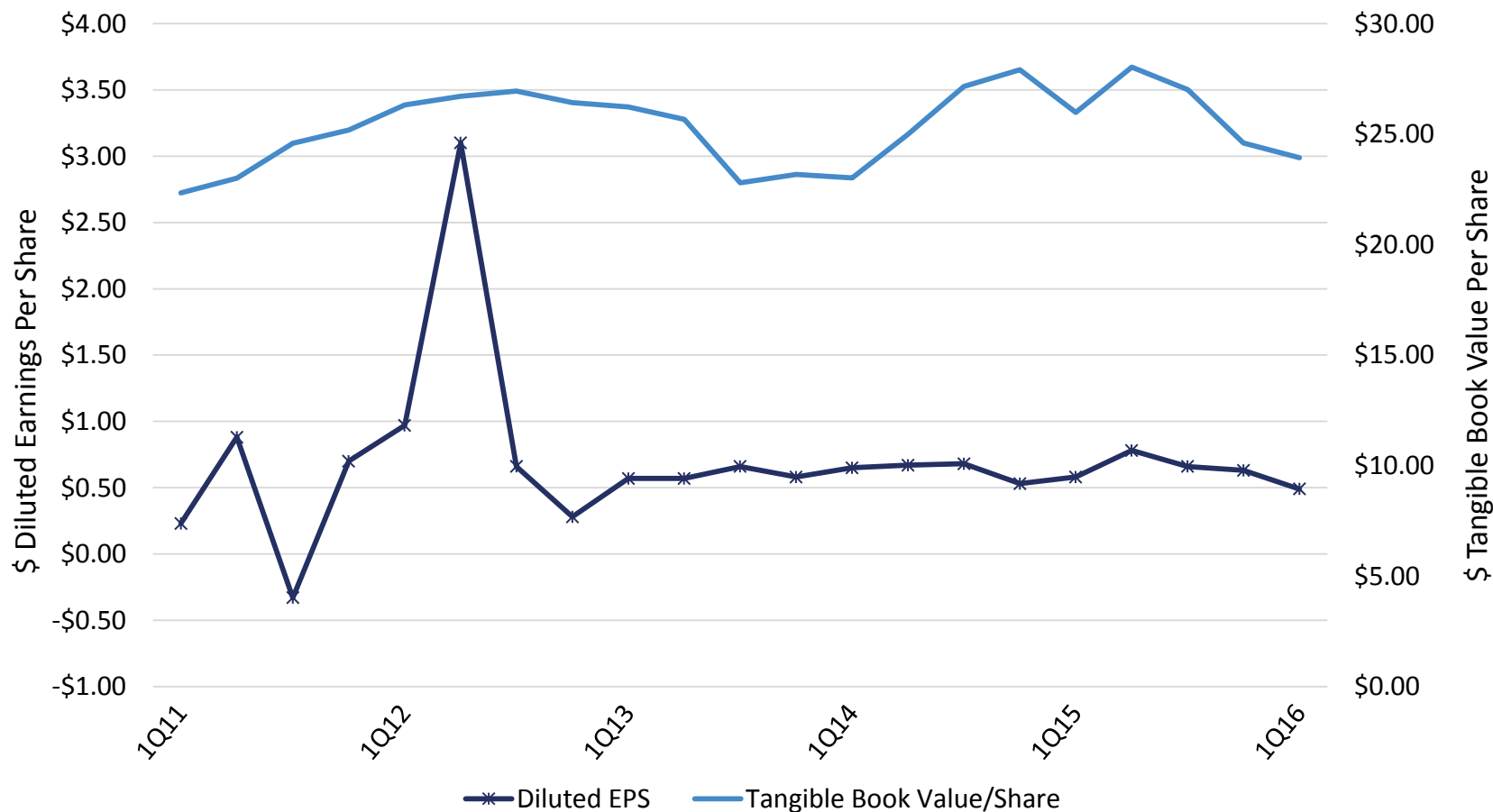
- Common Equity Tier 1 capital > 8%
- Risk-based >15%

Prudent capital management, flexibility to source future needs

Meta Financial Group, Inc.			
	Ratio	Well Capitalized	Excess
Tier 1 (Core) Leverage	9.13%	5.00%	4.13%
Common Equity Tier 1	20.38%	6.50%	13.88%
Tier 1 (Core) Capital	20.98%	8.00%	12.98%
Total Capital	21.57%	10.00%	11.57%
Risk-Weighted Assets (\$MM)	\$ 1,148		

MetaBank			
	Ratio	Well Capitalized	Excess
Tier 1 (Core) Leverage	8.27%	5.00%	3.27%
Common Equity Tier 1	18.98%	6.50%	12.48%
Tier 1 (Core) Capital	18.98%	8.00%	10.98%
Total Capital	19.57%	10.00%	9.57%
Risk-Weighted Assets (\$MM)	\$1,147		

Earnings Power While Growing Equity



Income Statement

Meta Financial Group (\$MM)	FY11	FY12 ¹	FY13 ²	FY14	FY15 ³	1Q15 ⁴	1Q16 ⁵	% Change
Net Interest Income	34.3	33.7	36.0	46.3	59.2	13.6	17.6	24.0%
Non-Interest Income	57.5	69.6	55.5	51.7	58.2	12.7	16.8	32.8%
Total Revenue	91.8	103.3	91.5	98.0	117.4	26.2	34.4	28.2%
Provision for Loan Loss	0.3	1.0	0.00	1.2	1.5	0.0	0.8	1538.4%
Compensation and Benefits	30.5	31.1	34.1	38.2	46.5	10.5	14.7	39.2%
Card Processing Expense	23.3	17.4	15.6	15.5	16.5	4.7	5.2	11.4%
All Other Expense	29.5	27.0	24.7	24.6	33.5	7.2	10.1	40.8%
Net Income Before Taxes	8.3	26.8	17.1	18.6	19.4	3.8	3.6	-5.0%
Income Tax Expense	3.6	9.7	3.7	2.9	1.4	0.2	(0.5)	-344.8%
Net Income	4.6	17.1	13.4	15.7	18.1	3.6	4.1	12.9%

¹ Includes \$11.4MM gain on sale of GNMA securities

² Includes \$2.4MM gain on sale of securities

³ Includes \$(1.9)MM loss on sale of securities, \$(1.5)MM merger expense, \$(1.4)MM amortization expense and \$1.3MM ins. claim reimbursements and recoveries, less applicable taxes

⁴ Includes \$(1.3)MM loss on sale of securities, \$(0.4)MM merger expense, and \$(0.1)MM amortization expense, less applicable taxes

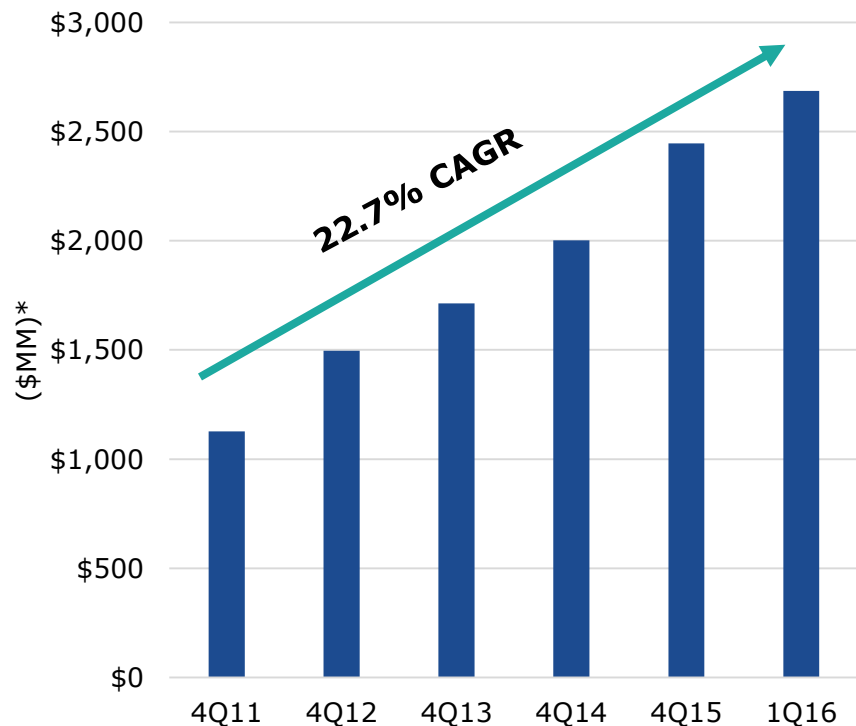
⁵ Includes \$0.02MM gain on sale of securities, \$(0.18)MM merger expense, \$(1.19)MM amortization expense, and \$(1.59)MM of operating losses for our newly acquired Refund Advantage business, less applicable taxes

Balance Sheet

Meta Financial Group *(\$MM)	4Q11	4Q12	4Q13	4Q14	4Q15	1Q15	1Q16	% Change
Cash And Cash Equivalents	132	106	74	100	81	90	47	-47.2%
Investments and MBS	615	999	1,177	1,320	1,534	1,394	1,725	23.8%
Loans Receivable Net	315	330	364	485	684	528	728	37.9%
Other Assets	65	61	99	97	148	103	186	81.7%
Assets	1,127	1,496	1,713	2,002	2,447	2,114	2,687	27.1%
Total Deposits	970	1,275	1,405	1,542	1,820	1,646	1,968	19.6%
Other Liabilities	78	112	172	290	400	289	444	53.4%
Shareholders' Equity	79	109	136	171	226	179	275	53.6%
Liabilities and Equity	1,127	1,496	1,713	2,002	2,447	2,114	2,687	27.1%

*Fiscal Quarter Averages

Total Assets



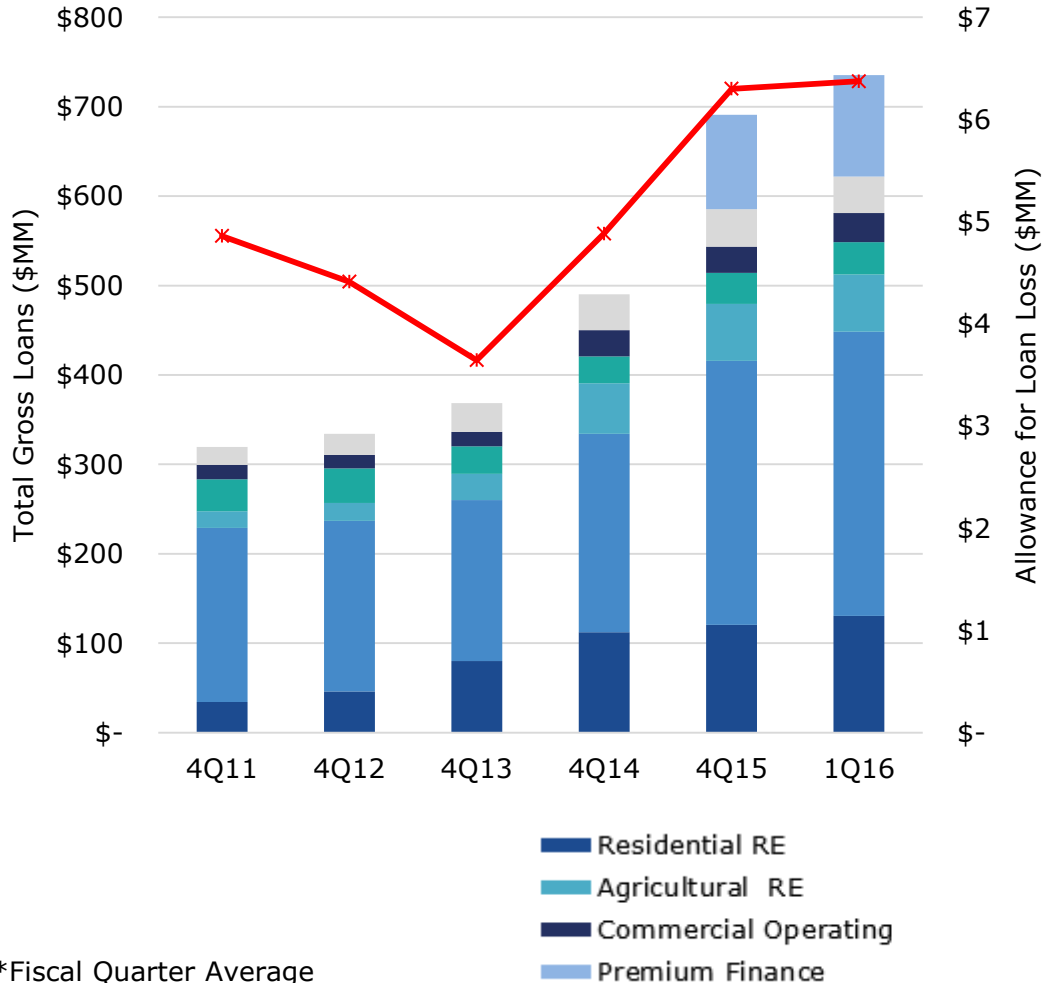
Total Investments



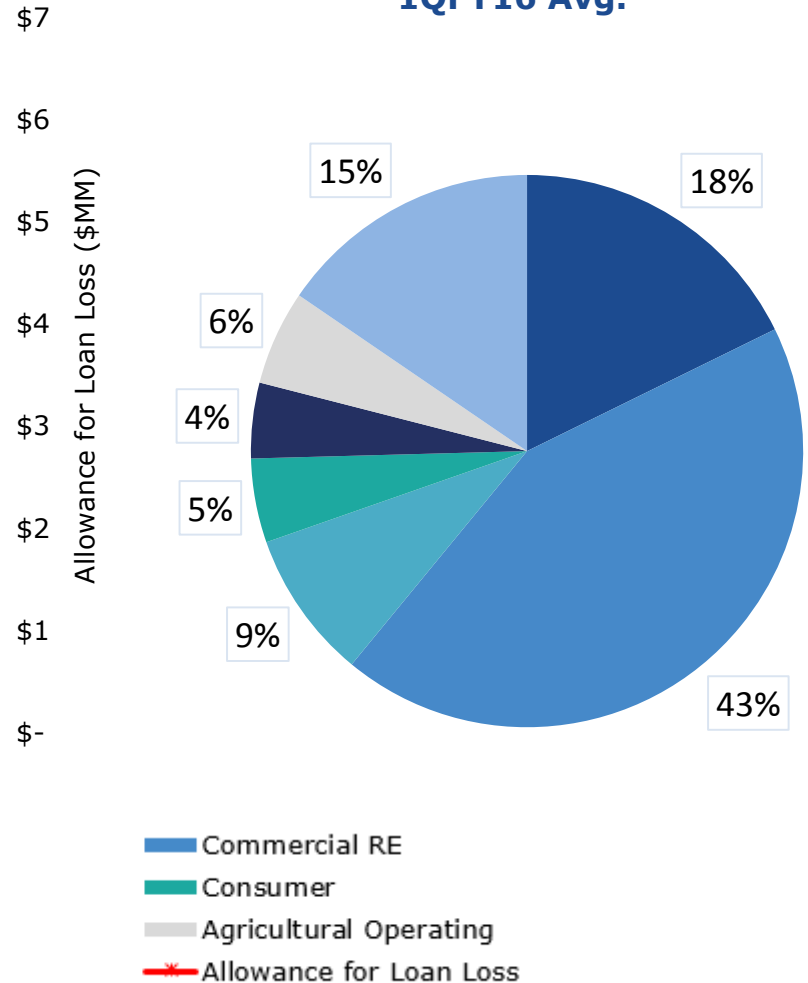
*Fiscal Quarter Average

Total Gross Loans

Loan Portfolio (\$MM)*

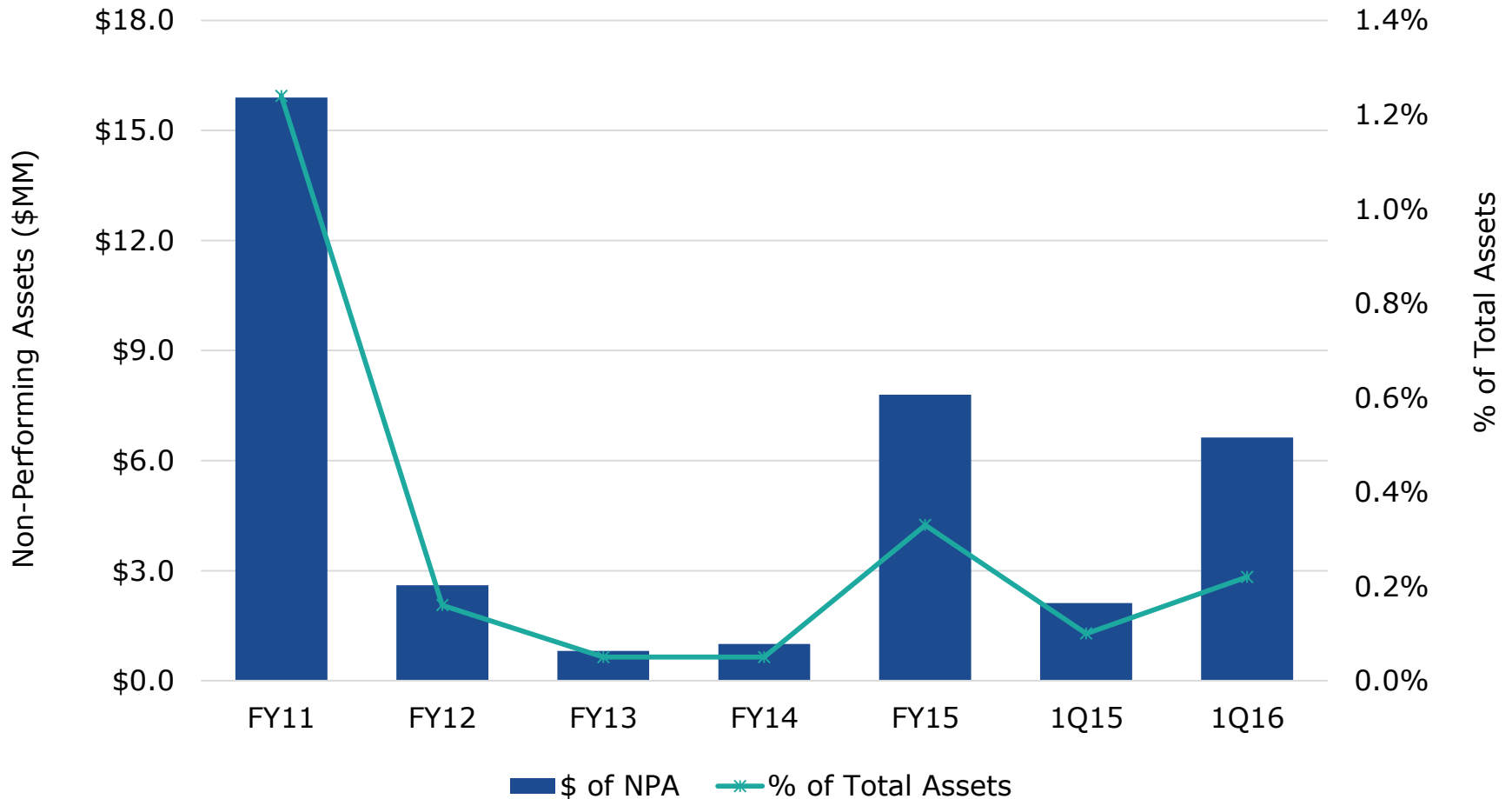


Loan Composition 1QFY16 Avg.



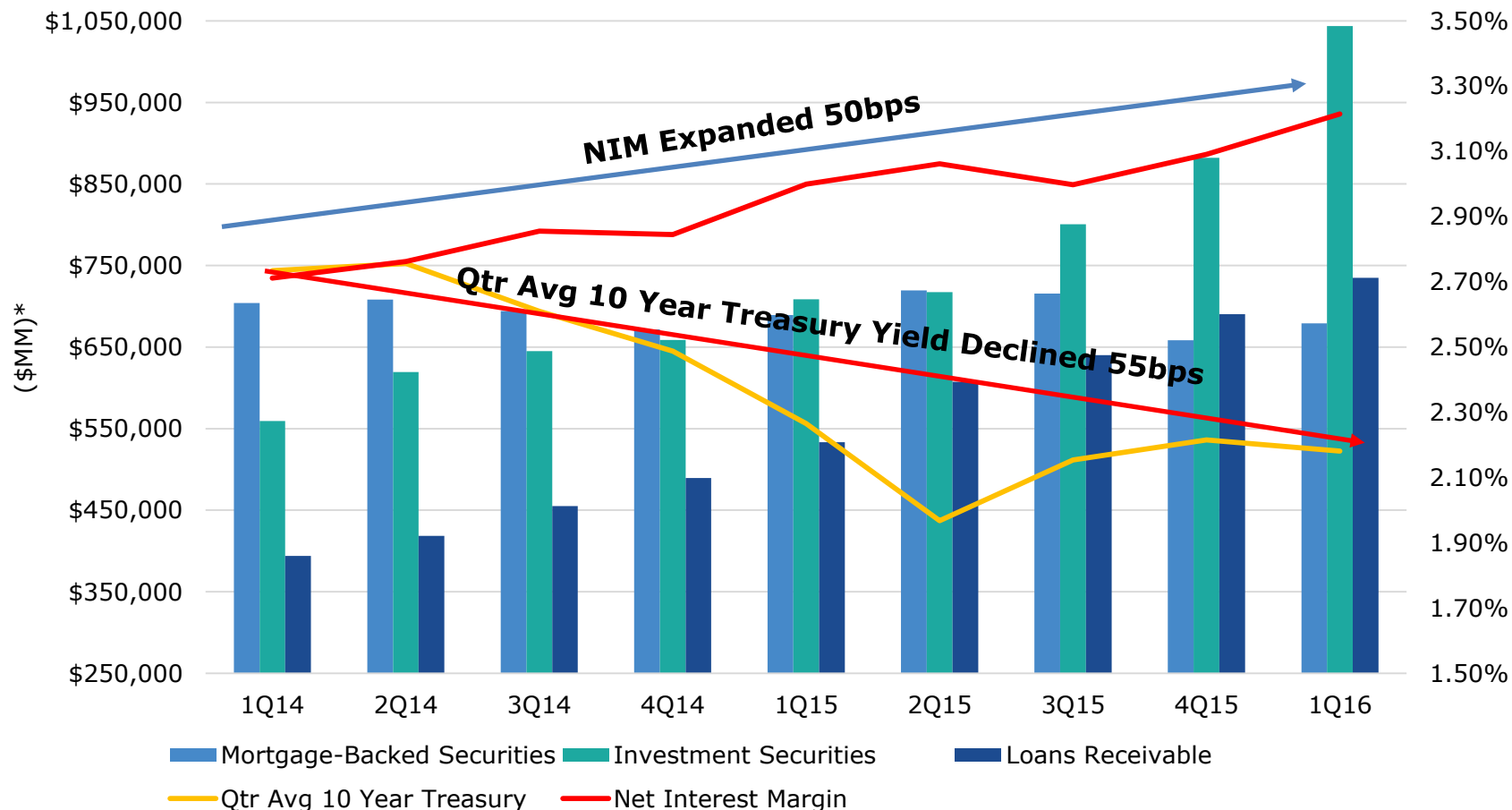
*Fiscal Quarter Average

Non-Performing Assets



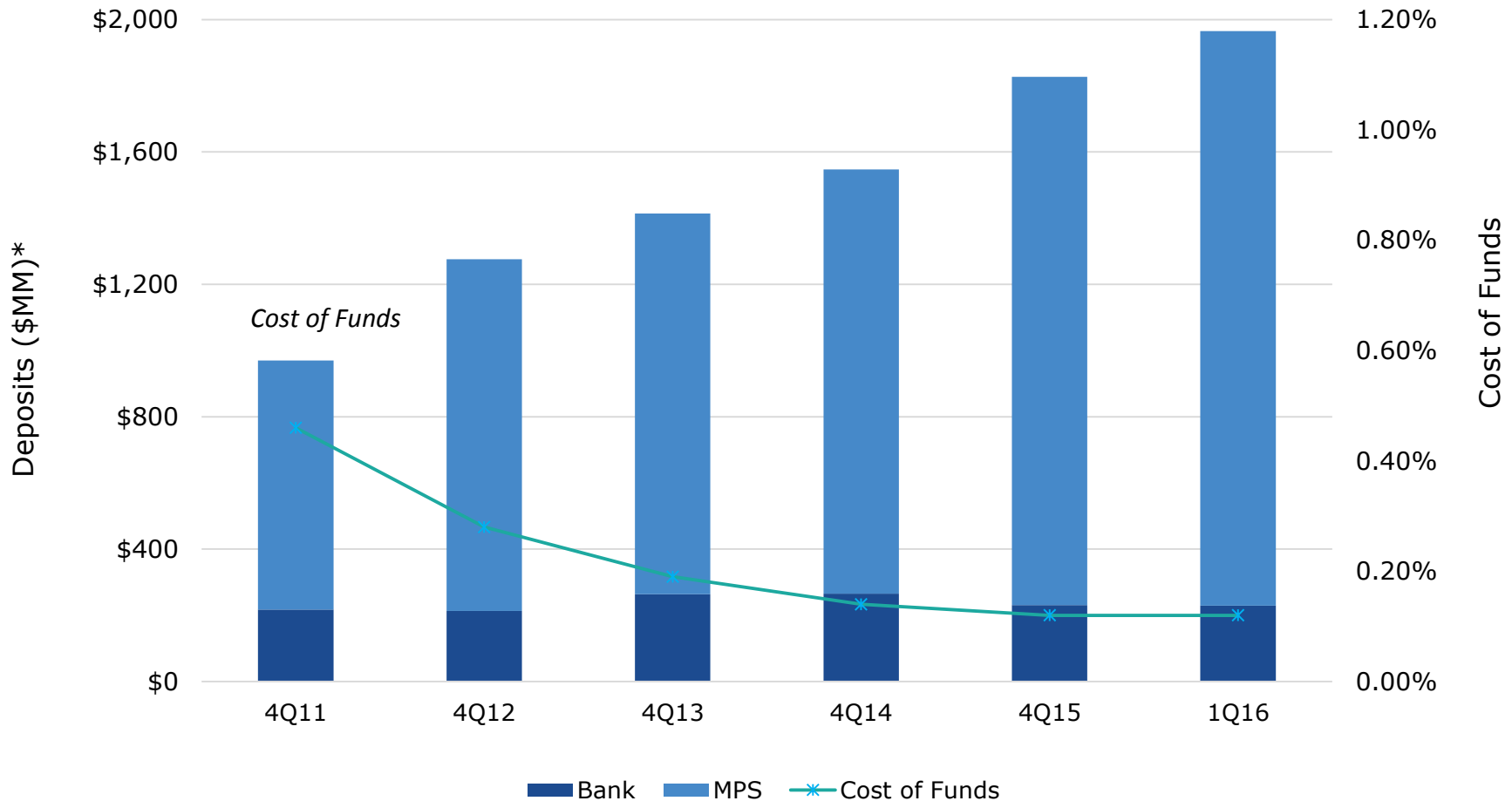
Earning Asset Mix

Earning Asset Mix Compared to Net Interest Margin



*Fiscal Quarter Average

Deposits and Cost of Funds



*Fiscal Quarter Average

Meta's Value Proposition

❑ A leading issuer of prepaid debit cards

- Springboard into other products and services.
- Significant growth; current partners expanding, new partners added, and new products implemented with more expected to come in 2016.

❑ Strong capital position

- Earnings and historical access to capital markets to fund our growth objectives.
- Higher earnings with limited balance sheet related to Refund Advantage and AFS/IBEX should significantly reduce, if not eliminate, the need for additional capital unless additional acquisitions.

❑ Stable, low-cost, long duration funding advantage

❑ Potential for upward trend in earnings

- Higher/Normalized interest rates.
- Asset diversification with higher yields.
- ~90% of deposits are low cost & will remain so in rising rates.
- Loan & security yields well positioned to increase with rising rates.
- Increased efficiencies expected late in 2016

❑ Steady dividend policy

Forward Looking Statement

Meta Financial Group, Inc.®, (“the Company”) and its wholly-owned subsidiary, MetaBank® (the “Bank” or “MetaBank”), may from time to time make written or oral “forward-looking statements,” including statements contained in this investor update, the Company’s filings with the Securities and Exchange Commission (“SEC”), the Company’s reports to stockholders and in other communications by the Company and the Bank, which are made in good faith by the Company pursuant to the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995.

You can identify forward-looking statements by words such as “may,” “hope,” “will,” “should,” “expect,” “plan,” “anticipate,” “intend,” “believe,” “estimate,” “predict,” “potential,” “continue,” “could,” “future,” or the negative of those terms, or other words of similar meaning. You should carefully read statements that contain these words because they discuss our future expectations or state other “forward-looking” information. These forward-looking statements include statements with respect to the Company’s beliefs, expectations, estimates and intentions that are subject to significant risks and uncertainties, and are subject to change based on various factors, some of which are beyond the Company’s control. Such statements address, among others, the following subjects: the potential benefits of the acquisition of Fort Knox Financial Services Corporation and its wholly-owned subsidiary, Tax Product Services LLC (collectively, “Fort Knox”); important components of the Company’s statements of financial condition and operations; growth and expansion; new products and services, such as those offered by MetaBank or Meta Payment Systems® (“MPS”), a division of the Bank; credit quality and adequacy of reserves; technology; and the Company’s employees. Actual results may differ materially from those contained in the forward-looking statements. The following factors, among others, could cause the Company’s financial performance and results of operations to differ materially from the expectations, estimates, and intentions expressed in such forward-looking statements: the businesses of the Bank and Fort Knox may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the risk that sales of Fort Knox products by the Bank may not be as high as anticipated; the expected growth opportunities or cost savings from the acquisition may not be fully realized or may take longer to realize than expected; customer losses and business disruption following the acquisition, including adverse effects on relationships with former or current employees of Fort Knox, may be greater than expected; regulatory reception to the Fort Knox business may not be as anticipated and the Company may incur unanticipated or unknown losses or liabilities on a post-acquisition basis, including risks similar to those expressed above, especially given the Company’s entry into a new line of business; the risk that the Company may incur unanticipated or unknown losses or liabilities as a result of the completion of the transaction with Fort Knox; the strength of the United States’ economy, in general, and the strength of the local economies in which the Company conducts operations; the effects of, and changes in, trade, monetary, and fiscal policies and laws, including interest rate policies of the Board of Governors of the Federal Reserve System (the “Federal Reserve”), as well as efforts of the United States Treasury in conjunction with bank regulatory agencies to stimulate the economy and protect the financial system; inflation, interest rate, market, and monetary fluctuations; the timely development of, and acceptance of new products and services, offered by the Company, as well as risks (including reputational and litigation) attendant thereto, and the perceived overall value of these products and services by users; the risks of dealing with or utilizing third parties; any actions which may be initiated by our regulators; the impact of changes in financial services laws and regulations, including, but not limited to, laws and regulations relating to the tax refund industry, our relationship with our primary regulators, the Office of the Comptroller of the Currency and the Federal Reserve, as well as the Federal Deposit Insurance Corporation, which insures the Bank’s deposit accounts up to applicable limits; technological changes, including, but not limited to, the protection of electronic files or databases; acquisitions; litigation risk, in general, including, but not limited to, those risks involving the MPS division; the growth of the Company’s business, as well as expenses related thereto; continued maintenance by the Bank of its status as a well-capitalized institution, particularly in light of our deposit base, a substantial portion of which has been characterized as “brokered”; changes in consumer spending and saving habits; and the success of the Company at managing and collecting assets of borrowers in default.

The foregoing list of factors is not exclusive. Additional discussions of factors affecting the Company’s business and prospects are reflected under the headings “Risk Factors” and in other sections of the Company’s Annual Report on Form 10-K for the fiscal year ended September 30, 2015 and other filings made with the SEC. The Company expressly disclaims any intent or obligation to update any forward-looking statement, whether written or oral, that may be made, from time to time, by or on behalf of the Company or its subsidiaries.



NASDAQ: CASH